

Oren Cohen

UX/UI Designer

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[LinkedIn](#)

[Portfolio](#)

Problem solving has always been my passion, striving to make the world easier to handle and better through thoughtful design - from architecture to digital products.

EXPERIENCE

Product Designer • TytoCare 2024 - Current

Designed user experiences across web and mobile platforms for healthcare products. Built design system for all platforms.

- Improved Clinician's Platform (web & mobile) for healthcare provider workflows
- Improved and designed patient flows including onboarding and user journeys
- Developed Tyto Device integration flows and examination experiences
- Worked on unified design system across all platforms

Product Designer • ZoomInfo 2018 - 2024

Led design for complex systems and features across all platforms. Collaborated extensively with cross functional teams including designers, developers, product managers, marketing, customer success, customers, and executive leadership.

- Sole designer for all 3rd party integrations, adding exports and imports functionality
- Improved and designed patient flows including onboarding and user journeys
- Developed Tyto Device integration flows and examination experiences
- Worked on unified design system across all platforms

Freelancing Product Designer 2023 - Current

Consulting and designing for startups, from public websites to complex systems (Web & Mobile).

Architect • BLK Barely Levitzky Kassif 2018

Architect • IKA Irit Kohavi Architects 2016 - 2018

EDUCATION

User Experience course 2018

Technion - Israel Institute of Technology

Bachelor of Architecture 2016

Bezalel Academy of Arts and Design

LANGUAGES

Hebrew

Native Language

English

Proficient

TOOLS

Figma

Prototyping

Sketch

Adobe Creative Suite

Architecture & 3D

SKILLS

Communication

Teamwork

Technical Acumen

Creativity & Innovation

Attention to details